



Mel Rowsell

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Mel likes to think of herself as a master practitioner in the dark arts of humanity

With her 20+ years experience in Human Resources; coupled with experience in brain based coaching, and a Diploma in Secondary Education, she has spent her entire adult life learning as she says “how to people”.

Mel played a founding role at Vend, a web based point of sale solution, which quickly grew from the founding team to 200 team members globally. Her role heading up the People function; and latterly focusing on culture and leadership gave her an opportunity to prove what a common sense approach to people and culture can do.

These days Mel is principal consultant at Wisdom at Work. She spends her days helping businesses develop and scale amazing cultures, define their values and build strong leaders. She works with a range of businesses who are ambitious for the future, and see their people as a major asset.